



# CPDmatch

- **CPDmatch** is a unique website and app where healthcare professionals (HCPs) go to find education and training
- **CPDmatch** lists thousands of courses, conferences, webinars, study days and journal articles in all areas of medicine and healthcare
- **CPDmatch** is searchable by subject, cost, geographical area and date: users will find on-site and virtual events to suit their needs
- **CPDmatch** offers education providers a marketing platform to promote their content to a worldwide audience

## OUR ETHOS

The **4 Es** have been the driving force behind CPDmatch since the beginning:

**EDUCATION | ENVIRONMENT | EQUALITY | ECONOMY**



To improve access to on-site and virtual healthcare **EDUCATION** for HCPs at all stages of their career, matching new events and articles with their subjects of interest



To reduce the **ENVIRONMENTAL** cost of professional development through promoting virtual events, and utilising geographic matching when on-site education is essential



To improve **EQUALITY** in access by keeping **CPDmatch** free for all site visitors, and help HCPs globally find high quality virtual education



To support the healthcare education **ECONOMY** by helping providers of all sizes commercialise events through global marketing

For further information get in touch at [cpdmatch@gmail.com](mailto:cpdmatch@gmail.com)

